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IMTRA APPOINTS NEW BOARD MEMBERS

Leading Marine Products Supplier Adds Jeff Fellows and Joe McDonough to Board of Directors

New Bedford, Mass. – Imtra, the leading manufacturer and importer of quality marine products, announced today the appointment of Jeff Fellows and Joe McDonough to its Board of Directors. Veteran leaders in their industries, Mr. Fellows and Mr. McDonough will bring Imtra and its subsidiary Maximum Weather Instruments fresh leadership and expertise in finance and brand management. The new board members will play key roles in the company's strategic direction, sales and marketing initiatives, and product line development.

"We are pleased and honored to welcome Jeff and Joe to our Board of Directors," said Nat Bishop, president, Imtra. "Jeff's expertise in organizational structure, distribution strategies and business development will provide Imtra with invaluable leadership, while Joe's experience with technology and financial cycles will add a unique perspective that will be extremely important in the years ahead."

Mr. McDonough joins Imtra as a seasoned executive; having most recently retired as Chief Financial Officer of Analog Devices since 1991. He is a graduate of Georgetown University and received a Masters Degree from the Wharton School at the University of Pennsylvania. Mr. McDonough serves as Treasurer and Trustee of the New Bedford Whaling Museum, is on the board of overseers for Newton Wellesley Hospital and is an active member of the Beverly Yacht Club and Cruising Club of America.

Mr. Fellows is recognized for his record of business expansion and worldwide sales growth. He formerly served as President of Navman USA and Brunswick New Technologies - Marine Electronics, where he spearheaded growth in its marine and land navigation business units. Prior to Navman, Mr. Fellows served as head of North American Operations and Global Sales, Marketing and Product Management for Raytheon Marine. Mr. Fellows retired in 2005 and continues to consult with US and European organizations on business development and mergers and acquisitions.

For more information about Imtra, please contact 508-995-7000 or visit www.imtra.com.

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About Imtra:

Imtra, based in New Bedford, Massachusetts, is an importer and manufacturer of high quality consumer marine products, advanced LED solutions and integrated marine systems, as well as a key supplier to the OEM and aftermarket. With over 50 years in the marine business, Imtra has sales and support teams in 11 regions throughout North America. The company's extensive product knowledge is available to its customers through a renowned full-service department and professional customer service group. Product categories include Lighting, Thrusters, Anchoring Systems, Wipers, Antennas, Gangways and other specialty products. www.imtra.com/pages/about_imtra.htm.