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IMTRA INKS DEAL WITH NORSAP AS DISTRIBUTION PARTNER

Leading Marine Products Importer to Market, Sell and Support High Quality Helmsman and Operator Chairs for the Commercial Market

New Bedford, Mass. – Imtra, the leading manufacturer and importer of quality marine products, announced today that it has been selected as a distribution partner for the prominent Norwegian manufacturer, NorSap. A high-quality manufacturer of helmsman and operator chairs, NorSap selected Imtra based on its record of success with its established product lines and loyal customer base. Under the terms of the agreement, Imtra will stock, sell and support NorSap chairs in the American commercial marine market. NorSap customers will benefit from Imtra's renowned customer support, knowledgeable staff and timely service.

"When identifying manufacturing partners, Imtra looks for companies with products that meet the high quality standards our customers expect," said Alex Larsen, commercial sales manager, Imtra. "It was immediately clear that NorSap products meet those standards after reviewing their customer list which includes most of the world's military, commercial builders and designers. NorSap's differentiated, functional and highly adaptable range is ideally suited for our discerning customers."

"With its broad reach throughout the U.S. market and solid customer base, Imtra is a perfect fit for NorSap," said Kenneth Aas, export sales manager, NorSap. "Demand for our helmsman and operator chairs is growing and we feel confident that our partnership with Imtra will not only provide a domestic contact for orders, inventory and support, but that they will provide the level of service that is consistent with the quality of our commercial chairs."

NorSap's helmsman and operator chairs are well suited for use on a wide variety of vessels including: supply ships, fishing and pilot boats, passenger ferries, cruise ships and tugboats; as well as military craft, and off-shore rigs. Constructed principally of aluminum to minimize weight and maximize corrosion resistance, the chairs offer correct ergonomic form and function to

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provide operators and pilots a platform to perform their work in comfort and ease, while minimizing discomfort and overall fatigue. Imtra will stock the NorSap 800 series models, as well as the 1000 and 1500 series models including their control and joystick options. In addition, Imtra will support orders for the purpose-built NorSap 1700 series and higher models that are designed to an individual customer's specifications to provide the ultimate in customized functional control.

For more information on Imtra's partnership with NorSap, NorSap helmsman and operator chairs, Imtra or its entire marine product line, please contact 508-995-7000 or visit www.imtra.com.

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About Imtra:

Imtra, based in New Bedford, Massachusetts, is an importer and manufacturer of high quality consumer marine products, advanced LED solutions and integrated marine systems, as well as a key supplier to the OEM and aftermarket. With over 50 years in the marine business, Imtra has sales and support teams in 11 regions throughout North America. The company's extensive product knowledge is available to its customers through a renowned full-service department and professional customer service group. Product categories include Lighting, Thrusters, Anchoring Systems, Wipers, Antennas, Gangways and other specialty products. www.imtra.com/pages/about_imtra.htm.