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## **IMTRA ANNOUNCES NEW LINE OF DIMMABLE LED LIGHTS**

*Marine LED Leader's Innovative Family of LED Wall Sconces, Chart and Reading Lights Feature Intelligent At-Fixture Dimming Interface for Precise Lighting Control*

**New Bedford, Mass.** – Imtra, a leading importer and manufacturer of quality marine products and advanced LED solutions, announced today a new family of dimmable LED fixtures, the Berlin and Bonn wall sconces, Kiel chart light and Munich reading light. These exclusive German-engineered LED fixtures feature attractive contemporary design stylings, solid brass construction and intelligent built-in micro-pushbutton “soft-switch” dimmer technology. In addition to giving boaters stylish, convenient and high-quality wall sconces, chart and reading light solutions to complement any decor, the new fixtures from Imtra provide all the benefits of LED technology including substantial power savings, remaining cool to the touch, emitting no radiated heat, and eliminating costly bulb replacements.

The new family of Imtra LED lights provides versatile illumination control and simple installation options. The Berlin, Bonn, Kiel and Munich’s sophisticated “soft-switch” dimmer interface is discretely located on the base of each fixture for enhanced convenience. Operators simply hold their finger on the switch to vary the light intensity to the desired setting. The dimming module also has a memory function that recalls the light level set before power was shut off. Offering exceptional illumination and light quality with a comfortable warm color temperature and hue, this sophisticated range of LED lights features hand-crafted, translucent glass shades, available in designer colors that are paired with wide-angle surface mount LEDs to produce a glow comparable to traditional incandescent light fixtures.

**The Berlin glass wall sconce** features dual, white glass shades and a small base allowing the fixture to be installed vertically or horizontally. Perfect for ambient parlor lighting, vanities and hallways, the sconce produces an impressive 378 lumens while using only 7.5 watts of power. The Berlin delivers consistent light in a warm white color through its shades – all in a compact form only 8” (201mm) high and 1.5” (37.5mm) wide.

**The Bonn glass wall sconce** integrates easily into both contemporary and traditional settings. Small enough to fit in even the most confined areas, the petite wall sconce has an overall height of 4.3” (109mm), a shade diameter of 3” (76mm) and extends 3.23” (82mm) off the wall. The Bonn consumes a scant 4.0 watts of power while producing 192 lumens of efficient lighting from its white glass shade.

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**The Kiel LED flexible task light** features a heavy-duty brass coil gooseneck that holds its position without sagging or swaying, allowing users to direct light to illuminate a specific location; perfect for tabletop mounting and wall or bulkhead installation. Delivering 210 lumens of warm white LED light on just 3 watts of DC power, the Kiel is well suited for staterooms, chart tables and bunk reading lights. The fixture has a compact head with a 1.5" (37.5 mm) globe and extends a full 16" (406.5mm) from the wall.

**The Munich reading light** incorporates a modern, attractive design and features a small base and a 180-degree swivel head that make the fixture ideal for installation as an ambient parlor light, as well as a directional reading and bunk light. The sophisticated LED fixture has an input power of 4 watts and produces 192 lumens. Featuring a 2.4" (61mm) trim ring diameter, the reading light extends up to 5.6" (142.5mm). The Munich has a host of globe options including white, titanium or brown glass finishes, and is also offered with metal shades to match the base material in polished chrome, matte chrome or gold.

"Our new sconces, chart and reading lights offer a look, feel and function that appeals to boat owners and builders looking to incorporate the highest quality, finest aesthetic and latest technology LED fixtures for their yachts", said Kinder Woodcock, lighting product manager, Imtra. "Unique in the LED market, these lights feature an innovative built-in electronic dimmer with a simple user interface giving boaters enhanced, convenient access to lighting control. We are thrilled to add these light fixtures to Imtra's extensive catalog of LED products."

The Berlin, Bonn, Kiel and Munich LED fixtures are available in polished chrome, matte chrome and gold finishes. All fixtures come with a white glass shade, while the Munich reading light models include additional options. The innovative fixtures share the same low profile 2" (50.8mm) diameter screw-mount base, boast up to 50,000 lifetime hours (L70), operate within a voltage range of 11-30VDC and feature an integrated DC-to-DC constant-current LED driver, as well as transient suppression and reverse polarity protection. The Berlin, Bonn, Kiel and Munich lights from Imtra are protected by a 3-year limited parts and labor warranty on the fixture, and a 1-year warranty on the finish.

#### **Pricing and Availability:**

The Berlin, Bonn, Kiel and Munich LEDs from Imtra range in price from US \$320 to \$450 based on the model and finish. The complete line of wall sconces, chart and reading lights are currently available at marine retailers, boatyards and marine retrofitters throughout the United States and Canada, as well as from the company's website. For more information about the Berlin, Bonn, Kiel and Munich lights, Imtra's complete line of LED lights, Imtra or its entire marine product line, please contact 508-995-7000 or visit [www.imtra.com](http://www.imtra.com).

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#### **About Imtra:**

Imtra, based in New Bedford, Massachusetts, is an importer and manufacturer of high quality consumer marine products, advanced LED solutions and integrated marine systems, as well as a key supplier to the OEM and aftermarket. With over 50 years in the marine business, Imtra has sales and support teams in 11 regions throughout North America. The company's extensive product knowledge is available to its customers through a renowned full-service department and professional customer service group. Product categories include Lighting, Thrusters, Anchoring Systems, Wipers, Antennas, Gangways and other speciality products. [www.imtra.com/pages/about\\_imtra.htm](http://www.imtra.com/pages/about_imtra.htm).



Berlin LED Wall Sconce



Bonn LED Wall Sconce



Kiel LED Chart Light



Munich LED Reading Lights

***These images and others are available as high-resolution JPEGs or TIFFs***

***For imagery and other editorial requests, please contact:***

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