



Peter Kilgore  
VP Marketing  
IMTRA  
pkilgore@imtra.com

Andrew Golden  
Rushton Gregory Communications  
617-413-6521  
agolden@rushtongregory.com

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## **IMTRA INTRODUCES SLEIPNER eVISION THRUSTERS**

**New Bedford, Mass.** – IMTRA, the leading manufacturer and importer of quality solutions and products for the marine, energy and transportation markets, announced today the launch of a new generation of DC electric thrusters – a range of all-new, highly-efficient, compact and lightweight thrusters, with new brushless motors: eVision.

The next evolution in thruster technology, eVision builds upon the 2011 launch of the Innovation Award-winning Sleipner (Side-Power) Proportional DC Thrusters. Built entirely by Sleipner to expand on the growth provided by the DC Thrusters, eVision is the first electric motor designed specifically for marine thruster use. The line boasts an industry-leading runtime at 100% thrust, as well as a lighter weight and smaller size than comparable models, allowing for easier fit.

“Sleipner eVision is the result of years of dedicated development and hard work,” said Steve Howd, after-market product manager of DC thrusters, IMTRA. “With its extreme efficiency and low amp draw, eVision is the ideal thruster solution for DC environments and a perfect fit for the growing interest in boat electrification.”

eVision is designed for boats from 40- to 100-feet in length. It offers up to 30% less amperage draw than previous models, and long run-times at 100% thrust or lower. The new models are quieter and up to 50% lighter than comparable models and take up 40% less space by volume. For safer operation, all models come with ignition protection. They are compatible with Sleipner’s proven S-Link Control system introduced in 2011. With an integrated proportional power controller (PPC), enhancing the growing use of proportional versus traditional single speed control, eVision is perfect for joystick integration where a long run-time is required.

"eVision's splashproof design makes the motors resilient in all installations including commercial applications," said Peter Nolet, OEM product manager of DC thrusters, IMTRA. "The integrated PPC makes installation and wiring a breeze with just two

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battery cables and a spur cable required to get the motor operational. The decreased weight of the motor reduces stress on installers trying to maneuver a motor into tight spaces and provides the added benefit of reducing overall vessel weight, which could favorably impact performance and fuel economy."

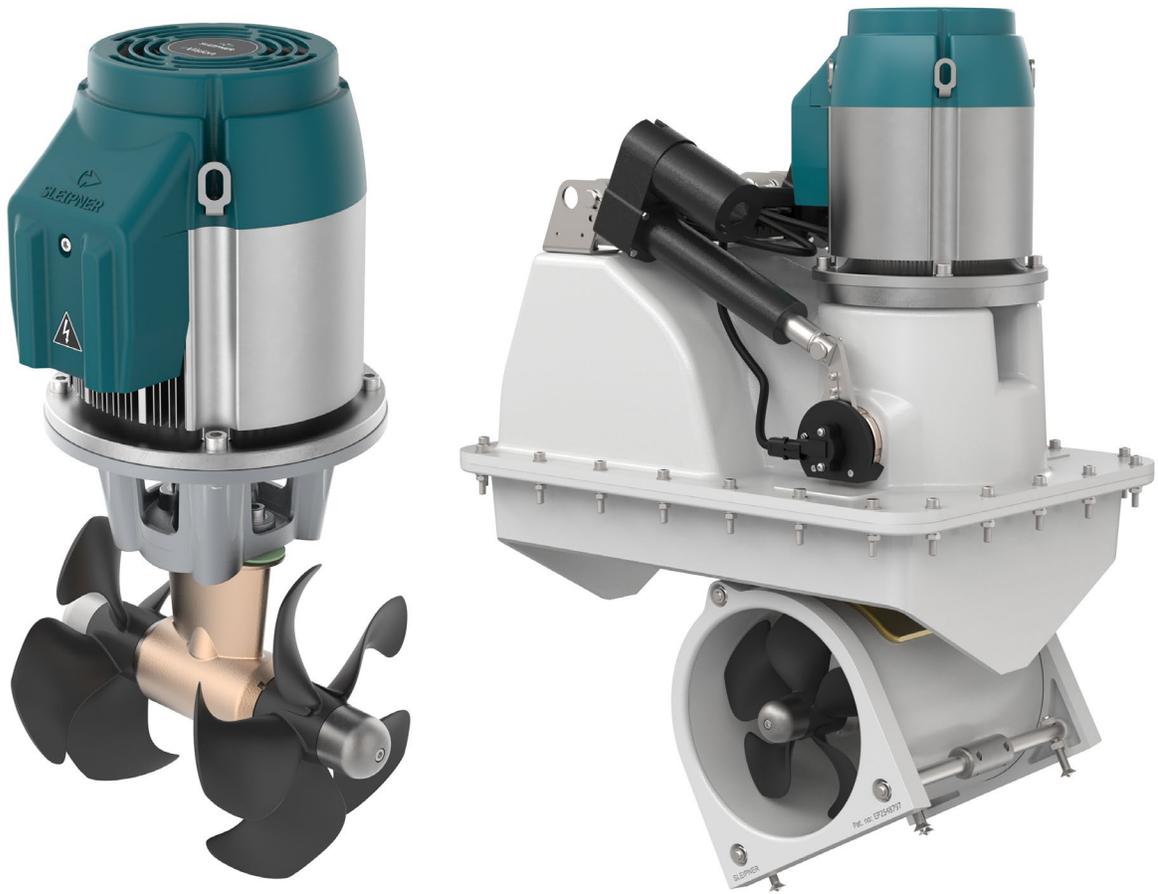
Sleipner eVision will be available for new boat production and after-market refits beginning in late February and early March of 2023, respectively. The line will be offered by IMTRA throughout North America and available through authorized resellers. Pricing is comparable to other Proportional DC Thrusters.

For information on Sleipner eVision, IMTRA and its entire product line, please call 508-995-7000 or visit [www.imtra.com](http://www.imtra.com). Sleipner eVision will be making its North American debut and will be on display at the Miami International Boat Show, at booth number MB7000 from February 15-19, 2023.

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### **About IMTRA:**

IMTRA, a 100% employee-owned company based in New Bedford, Massachusetts, is an importer and manufacturer of high-quality marine products, advanced LED solutions and integrated marine systems, as well as a key supplier to the OEM and aftermarket. With more than 70 years in the commercial, industrial and marine markets, IMTRA has sales and support teams in 12 regions throughout North America. The company's extensive product knowledge is available to its customers through a renowned full-service department, a professional customer service group and an online [Learning Center](#). Product categories include Lighting, Thrusters, Stabilizers, Anchoring Systems, Wipers, Seating, Controls, Doors, Hatches and other specialty products. In addition to their own proprietary products, IMTRA represents well-known international brands that include Sleipner (Side-Power), Norsap, Vimar, Lumishore, BCM Lighting, Lofrans, Muir, Exalto, Zipwake, Roca, Lilaas, DHR, Libra, Victron, KPM-Marine and many more. [www.IMTRA.com/about-IMTRA.htm](http://www.IMTRA.com/about-IMTRA.htm).



***For imagery and other editorial requests, please contact:***

**Andrew Golden  
Rushton Gregory Communications  
617-413-6521  
[agolden@rushtongregory.com](mailto:agolden@rushtongregory.com)**