

## The Trusted Source for Quality Systems

### IMTRA Videographer

Imtra Corporation is a leading importer and manufacturer of high-quality equipment for the Recreational and Commercial Marine, Energy and Transportation markets. We are actively looking to expand our marketing team that caters to our growing business in these sectors.

We have an immediate opening for a **videographer** based out of our headquarters in **New Bedford, MA**. Imtra's marketing department consists of several positions that work closely together as a team. The videographer is a collaborative role responsible for planning, staging, filming and editing video and photography projects for use on the company website, YouTube channel and social media. This person will work closely with the marketing department and product managers to come up with and execute video projects. The position entails:

#### Responsibilities

- Film & edit company and product videos
- Plan & stage video and photo shoots, including audio and lighting setup
- Maintain camera and all production equipment
- Guide the creative process
- Edit cell-phone videos filmed by colleagues in the field
- Maintain YouTube & Vimeo libraries, as well as videos on the company website
- Photograph and maintain library of static images for the company website
- Determine what additional equipment might be necessary

#### Required Achievements and Skills

- Experience filming video, specifically with DSLR camera equipment
- Experience editing video, with proficiency in Adobe Premier and/or Final Cut Pro
- Photography and photo-editing experience using Adobe Creative Suite
- Proficient at story-boarding, conceiving & scripting

#### Necessary Traits for Success

- Great communication skills and ability to make video subjects comfortable
- Works well independently and as part of a team
- Can plan and budget a video shoot
- Ability to work within a deadline
- Detail-Oriented
- Take ownership & pride in your craft

#### Helpful Experience & Knowledge

- Familiarity with principles of content marketing & SEO

- Understanding best practices of video hosting platforms, including social media
- Interest in keeping up with current video technology & techniques
- Understanding the basic principles of branding and marketing

Our company is a significant operator in various markets, with an excellent reputation for quality products, outstanding sales support and unmatched customer service. We have a strong company culture where “fit” is critical in all hires. We look for self-starters with strong work ethics, a positive attitude and the understanding of how to have fun while working hard. Integrity, honesty and an inherent sense of accountability are expected traits. The successful candidate will be assertive and energetic, must possess a sense of urgency and demonstrate a high level of professionalism when completing assigned tasks.

#### **Compensation & Benefits**

- Competitive Annual Salary
- Bonus
- Health Care and Dental with generous company contribution
- 401k Retirement Plan with company match
- Life, Short-Term and Long-Term Disability
- Vacation Policy

#### **About IMTRA**

Imtra Corporation, based in New Bedford, Massachusetts, is an importer and manufacturer of high-quality marine products, advanced LED solutions and integrated marine systems and is a key supplier to OEMs and the aftermarket. With over 66 years in the commercial and industrial marine markets, IMTRA has sales and support teams in 10 regions throughout North America. The company’s extensive product knowledge is available to its customers through a renowned service department and professional customer service group. Product categories include Lighting, Thrusters, Stabilizers, Dynamic Trim Control Systems, Anchoring Systems, Wipers, Seating, Controls and other specialty products. In addition to our own proprietary products, IMTRA represents well-known international brands that include Sleipner/Side-Power, NorSap, Vimar, Lumishore, Lofrans, Muir, Exalto, Zipwake, Roca, Lilaas, Den Haan and more.

#### **Application Process**

Please send resume to [resume@imtra.com](mailto:resume@imtra.com)

No phone calls or drop-ins, please.